



# HUA-CHUN FAN

Composer • Researcher • Creative

## ABOUT

Honourable-mentioned Composer (UK).  
Award-nominated Designer (DE).  
PhD in Creative Technologies  
at *University of Galway*,  
Ireland (2023 - 2027)

## EDUCATION

### **Master of Art, Music for Applied Media** 2016-2020

*Danube University Krems, Austria*

### **Erasmus Mundus Joint Master (MA), Media Arts Culture** 2015-2017

*Danube University Krems, Austria*  
*Aalborg University, Denmark*  
*University of Lodz, Poland*

### **Master of Business Administration (MBA)** 2014-2015

*European University,  
Taiwan/Switzerland*

### **Bachelor of Art, Humanities and Social Sciences** 2005-2010

*National Tsing Hua University, Taiwan*

### **Bachelor of Art, Chinese Literature and Linguistics** 2005-2010

*National Tsing Hua University, Taiwan*

## EXPERIENCE

### **Product Marketing Manager**

**2021-2023**

*Reallusion, Inc. | Taipei, Taiwan*

- Achieved 1545% growth of QoQ organic traffic to sales, trials and product pages through Media Exposure planning for Character Creator 4 & iClone 8.
- Beta program management and Product launch execution for Character Creator 4 & iClone 8.
- Global marketing strategies, including Keyword marketing and SEO execution for Character Creator 4.
- Producing showcases, articles, and tutorials to amplify brand awareness.

### **Global Development**

**2014-2021**

### **Representative / Art Director**

*United Digital Publications Co., Ltd. | Taipei, Taiwan*

- Handled global purchases and copyright contracts of digital archives within Asia-Pacific region.
- Achieved IP agreement on digitisation and commercial use over 80%
- Built up Email Monitoring CRM and increased social media followers over 120%
- Collaborated with National Palace Museum in 2020 by initiating new proposals.
- Designed visual identity for global distribution, including logo, poster, catalogue, banner online/offline.
- Established international partnership at 2012 Tokyo International Book Fair, 2014 Frankfurt Book Fair, and 2017 AAS conference/Film Expo in Toronto.

### **Research and Development Specialist**

**2017-2020**

*MusicGurus | London, United Kingdom*

- Researched music e-learning platforms and legal issues in Asia (China, Taiwan, Japan).
- Coordinated and proofread translations from Beijing. UI design for China-oriented website.
- Managed marketing resource updated on China-exclusive channels, including Tencent, iQIYI, Weibo.
- Global customer service with troubleshooting analysis to achieve the best user experiences.





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<https://www.composerfh.com>

## HONOURS

2024 Emerging Female Composers for *Finding A Voice Music Festival*, Ireland.

2020 Emerging Talents across Europe for *TuningIn!* program at *mdw*, Austria.

2018 Music for film 'The Thomann in[ter]vention', Honourable Mention at *London X4 Festival*, United Kingdom.

2018 Best Book Design from all over the world at *Leipzig Book Fair*, regional shortlisted, Taiwan/Germany.

## LANGUAGES

**Mandarin** **native**  
*both Chinese Traditional & Simple*

**Japanese** **N1 level**  
*The highest level for foreigners in JLPT*

**French** **B1 level**  
*Reading & Grammar, while listening and writing are at the A2 level in DELF*

## SKILLS

|                       |           |
|-----------------------|-----------|
| Logic ProX + Sibelius | ● ● ● ● ● |
| Max/MSP               | ● ● ● ● ○ |
| Adobe Creative Cloud  | ● ● ● ● ● |
| DaVinci Resolve       | ● ● ● ● ○ |
| Touch Designer        | ● ● ● ○ ○ |
| Wwise                 | ● ● ● ○ ○ |

## COMPOSITIONS (SELECTED)

### **Creative All-Stars** **2025**

*3D animation score, featuring Netflix showcase | Galway, Taipei, Korea, Maylasia, UK, US, Canada, Argentina, Spain, Germany, Denmark, Australia*  
[Animation score.](#) [Web](#)

### **Petya of My Petya (Петя на моята Петя)** **2023**

*FFM Scoring Contest Edition 2 | Sofia, Bulgaria*  
[Film score.](#) [Web.](#) [3D audio spectrum](#)

### **Samuel** **2019**

*Ramon Zagoto, Academy of Drama and Film | Budapest, Hungary*  
[Short Film score.](#) [Web](#)

### **What Day Is Today (今日星期幾)** **2019**

*Hoi Ting Yeung, City University of Hong Kong | Hong Kong, China*  
[Experimental Film score.](#) [Trailer.](#) [Web](#)

### **The Tobacconist (Der Trafikant)** **2019**

*Wiener Filmmusik Preis 2019 | Vienna, Austria*  
[Film score.](#) [Web](#)

### **Symphony 323** **2018**

*Orchestral music for book series 【Working Holiday Japan (wh323)】 | Vienna, Austria*  
[Symphony](#) (Sibelius ver.). [Concept film](#) (ProTool ver.). [Web](#)

### **The Thomann in[ter]vention** **2018**

*Hadas Emma Kedar, University of Hamburg | Hamburg, Germany*  
[Documentary score.](#) [Web](#) (EN. CN)



## SCHOLARSHIPS

2024 Michael Haley Travel Grant, funded by *International Communication Association*, United State.

2024 Extraordinary Postgraduate Research Travel Bursaries, funded by *School of English, Media, and Creative Arts (CASSC)* at University of Galway, Ireland.

2024 Government Scholarship to Study Abroad (2024-2026), funded by *The Ministry of Education*, Taiwan.

2023 PhD in Creative Technologies program, full-funded by *University of Galway*, Ireland.

## PUBLICATIONS (NON-FICTION/SELF-HELP)

### **Working Holiday Japan - Tokyo to Kyoto, my wonderful Working Holiday life!**

*Bilingual book series (JP + CN), fully designed by Hua-Chun Fan.*

**vol.4 Kyoto, after 311** 2017

«京都: 贈物». [Web](#)

**vol.3 Nagano: French Cuisine, Friendship!** 2016

«宝物: 雪中的料理». [ISBN 978-986-9161763](#)

**vol.2 The Fittest Survive** 2015

«西東京: 試驗地獄». [Web](#)

**vol.1 Tokyo: Thank You** 2014

«東京: 謝謝!». [Web](#)

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## CONFERENCES

### **The Hidden Symphony: Sonic Proxemics with AI** 2024

*The 74th Annual ICA Conference | Gold Coast, Australia*

Panel talk at 'Political Communication and Technology' session. [Web](#)

### **How do digital technologies affect the aesthetics of Japanese calligraphy art and culture** 2017

*RE:TRACE - The 7th International Conference for Histories of Media Art, Science and Technology | Krems/Vienna, Austria*

Poster of my MA thesis. [Web](#). [Full paper](#). [Poster](#). Slide ([EN](#). [CN](#))

## RESEARCHES

### **How do the soundtracks enhance immersion in computer games? – A case study of 《NieR: Automata》** 2020

*Danube University Krems | Krems an der Donau, Austria*

MA Thesis (159 pages). [Web](#). [Full paper](#)

### **Body as the Interface: the Aesthetics of Techno-Intimacy with Sociocybernetics** 2017

*University of Lodz | Lodz, Poland*

Media arts analysis (8 pages). [Web](#). [Essay](#).

### **"Exposition of music, Electronic television"— Nam June Paik's Debut Show in 1963** 2017

*University of Lodz | Lodz, Poland*

Curation analysis (9 pages). [Web](#). [Essay](#). [Slide](#)

### **Preserve motion, Conserve spirits?—"Hong Kong Martial Arts Living Archive "** 2015

*Danube University Krems | Krems an der Donau, Austria*

Digital archive analysis. [Web](#). [Slide](#)